KUGAMON.

STATE OF THE MARKET · 2026/2027 EDITION · NOVEMBER 2026

The State of CPQ on Salesforce, 2026–2027

Twenty months after Salesforce stopped selling its original CPQ, the market around it has fewer independent vendors, a successor still earning its place below the enterprise line, and a new judge of architecture: AI. An assessment of seven vendors Salesforce customers shortlist — Salesforce Revenue Cloud, Conga, DealHub, Subskribe, Nue, Zuora and Kugamon — and what to ask each before you sign.

5 of 7

vendors assessed were acquired, bought a rival, went private or stopped selling a product since January 2025

~15%

of Revenue Cloud Advanced customers migrated from Salesforce CPQ — by Salesforce's own count

5 for 5

active competitors shipped or announced a quoting agent or an MCP server since mid-2025 — features converged, architecture did not

6×

spread between the lowest and highest three-year cost at 50 users in our cost model

THE ASSESSMENT IN ONE PARAGRAPH

The CPQ market on Salesforce is consolidating faster than its products are maturing. Salesforce CPQ is end of sale. Conga, DealHub, Subskribe and Zuora each changed owners or absorbed a rival; Nue and Kugamon did not. The successor product is winning enterprises while smaller teams weigh a rebuild they did not ask for. Meanwhile every vendor now ships AI agents — which moves the contest from features to architecture. **An agent is only as good as the data and the pricing logic it can reach in one place.** That favors platforms that keep both inside the Salesforce org — Revenue Cloud and Kugamon, among the seven — and it is the one requirement a custom build cannot shortcut.

1 · CONSOLIDATION — Fewer owners
2 · TRACTION — A successor still proving itself
3 · AI & ARCHITECTURE — Native gains the edge
4 · BUILD VS. BUY — Complexity defeats builds
5 · OUTLOOK — What to watch in 2027

EXECUTIVE SUMMARY

Five Findings for 2026–2027

This assessment covers the seven vendors Salesforce customers most often shortlist against one another for CPQ and quote-to-cash. Each finding is developed, with sources, in the pages that follow.

1 The field is consolidating

Salesforce CPQ went end of sale in March 2025. In the same period Zuora was taken private, DealHub bought Subskribe, and Thoma Bravo folded PROS's B2B business into Conga. **Five of the seven vendors assessed had a structural change in under two years;** Nue and Kugamon did not.

2 Mid-market traction is still unproven

Revenue Cloud is gaining enterprises and analyst rankings. For SMB and mid-market teams, though, moving from Salesforce CPQ is a rebuild, list price is $150–$200 per user per month before add-ons, and Salesforce says **about 15% of Revenue Cloud Advanced customers came from CPQ.**

3 Stability is now a selection criterion

Conga has announced ten C-suite appointments since April 2025. Two of Subskribe's three founders have left operating roles at DealHub. Salesforce renamed its revenue product three times in 27 months. Kugamon has been led by its founder since 2009. **Ask who owns the roadmap you are signing for.**

4 AI is settling the native argument

Every active competitor now ships agents or an MCP server, so AI features no longer separate vendors. What separates them is whether the data and the pricing logic an agent needs sit in one place. **Platforms that keep both in the Salesforce org — Revenue Cloud and Kugamon in this set — hold the structural advantage.**

5 Build cannot carry complex CPQ

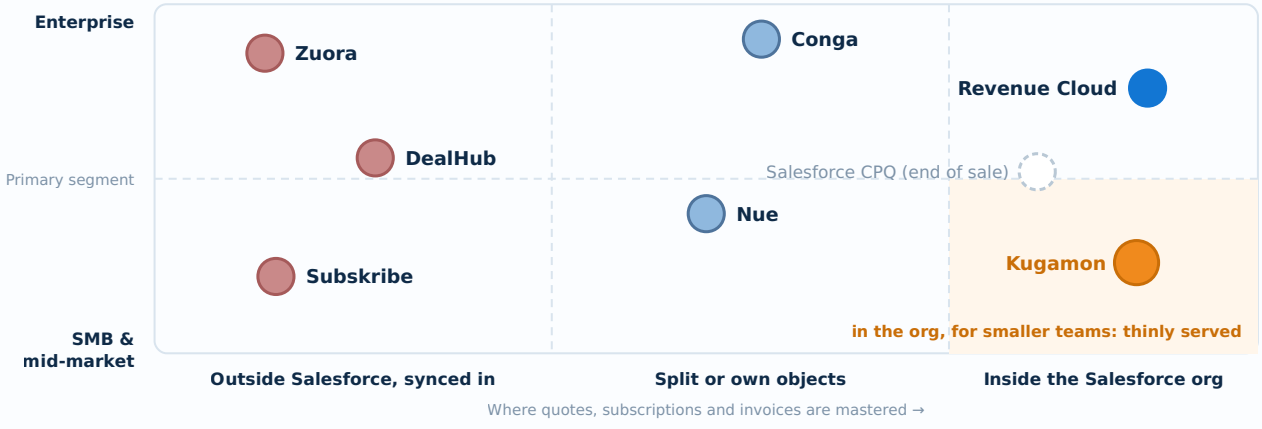
AI makes code cheaper to write, not cheaper to own. Bundles, approvals, amendments, co-termed renewals and proration are where custom builds stall — and an in-house system arrives with no documentation, no roadmap and nothing an AI agent can safely call.

About this assessment. Scope: Salesforce Revenue Cloud, Conga, DealHub, Subskribe, Nue, Zuora and Kugamon, plus building in-house. Kugamon is one of the vendors assessed and the author of this report. We cite public sources, label estimates as estimates, and say where competitors are the better fit (page 10).

EXHIBIT 1

Most vendors sit outside the org or aim at the enterprise

Where each vendor's revenue records are mastered, against the segment it primarily targets



Source: Kugamon assessment from vendor documentation and stated positioning, October–November 2026. Placement is qualitative. Sources 1, 16, 19, 28, 31.

CONSOLIDATION

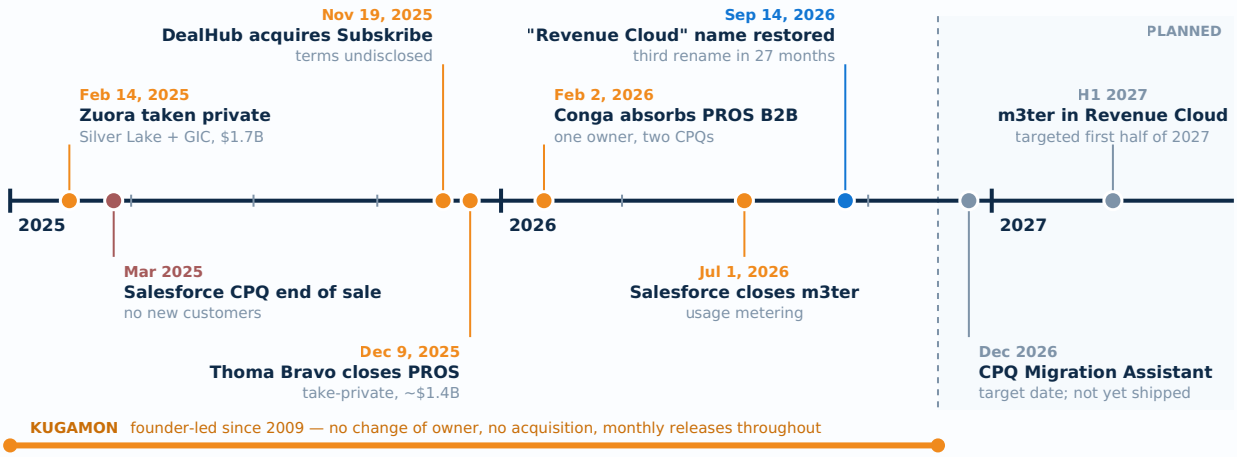
Fewer Owners, Fewer Independent Roadmaps

In under two years, the vendor list most Salesforce customers evaluate has been reshaped by one end-of-sale notice, one take-private and two acquisitions of direct competitors. None of these events is a failure — but **each changes who decides what your product becomes.**

EXHIBIT 2

Seven ownership and product events in under twenty months — and two more on the calendar

Events affecting the vendors in this assessment, January 2025 to mid-2027 — Kugamon shown as the band at the foot



Source: company announcements and filings. Sources 1, 3, 4, 5, 13, 18, 23, 24.

Event	What changed	The open question for customers
Salesforce CPQ end of sale, Mar 2025	No new customers; the product is in a maintenance phase. Existing customers can renew, add users and get support. No end-of-life date has been announced and there is no forced migration.[1]	When to move, and to what. The successor is a re-implementation, not an upgrade.
DealHub + Subskribe Nov 2025	DealHub says Subskribe will be fully integrated into one experience and one data model. No date is published; Subskribe's public release notes end on October 25, 2025.[18, 20]	Two billing engines today. Which one is the future, and who pays for the move?
Conga + PROS B2B Feb 2026	One owner, two CPQs: Advantage CPQ (formerly Apttus) and Smart CPQ (formerly PROS). In Gartner's 2026 CPQ Magic Quadrant, PROS placed as a Leader and Conga's own CPQ as a Challenger.[24, 25]	Which product is being proposed — and which roadmap gets the investment?
Zuora take-private Feb 2025	Private under Silver Lake and GIC; the founder remains CEO. Still a Gartner Leader for recurring billing in 2025 and 2026.[13, 14]	Fewer public disclosures. Ask for roadmap and price commitments in writing.
Salesforce + m3ter Jul 2026	Usage metering was bought rather than built. The first Revenue Cloud capabilities are targeted for the first half of 2027.[3, 4]	High-volume consumption billing stays a roadmap item until it ships.
Kugamon no change	Founder-led and customer-funded since 2009. No acquisition, no change of owner and no product line retired in the period; one or more major releases a month.[33]	The smallest company in this set. Ask about the team behind the product and continuity of support.

End of sale is not end of life. Salesforce's own FAQ says there is no forced migration and no announced end-of-life date for Salesforce CPQ.[1] The planning question is not "how fast must we leave?" It is "where should our quoting logic live for the next five years — and does getting there require a rebuild?"

TRACTION

The Successor Is Winning Enterprises — Not Yet the Mid-Market

Revenue Cloud has real momentum. Salesforce reports customer growth above 300% and more than 80 million quotes in twelve months, a Gartner Leader placement, and the top spot on G2's Highest Rated CPQ list.[3, 6] **The evidence in the SMB and mid-market is thinner.**

Price before add-ons

$150 (Growth) or $200 (Advanced) per user per month, on top of a Sales or Service Cloud license. Order orchestration and invoice management are sold separately; billing is its own product. There is no free trial.[2]

A rebuild, not an upgrade

Salesforce says CPQ objects, pricing rules and scripts "don't map directly." It states 3–6 months; an implementer says about twelve for a manual migration, and a reference customer's CIO said a year to 18 months is typical.[1, 3, 9]

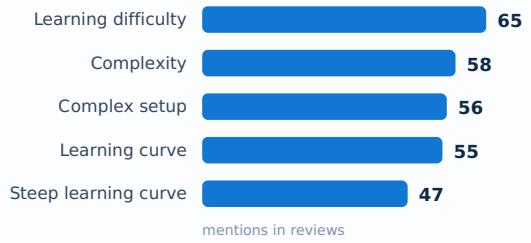
Most of the base has yet to move

About 15% of Revenue Cloud Advanced customers are companies that migrated from Salesforce CPQ. Salesforce does not publish how many CPQ customers that represents, or a Revenue Cloud customer count.[1]

EXHIBIT 3

What reviewers flag most: complexity

Most-mentioned drawbacks on G2, Revenue Cloud listing



Source: G2 pros-and-cons tags, captured October 4, 2026 (4.2 from 1,686 reviews; the listing merges legacy Salesforce CPQ reviews). Source 7.

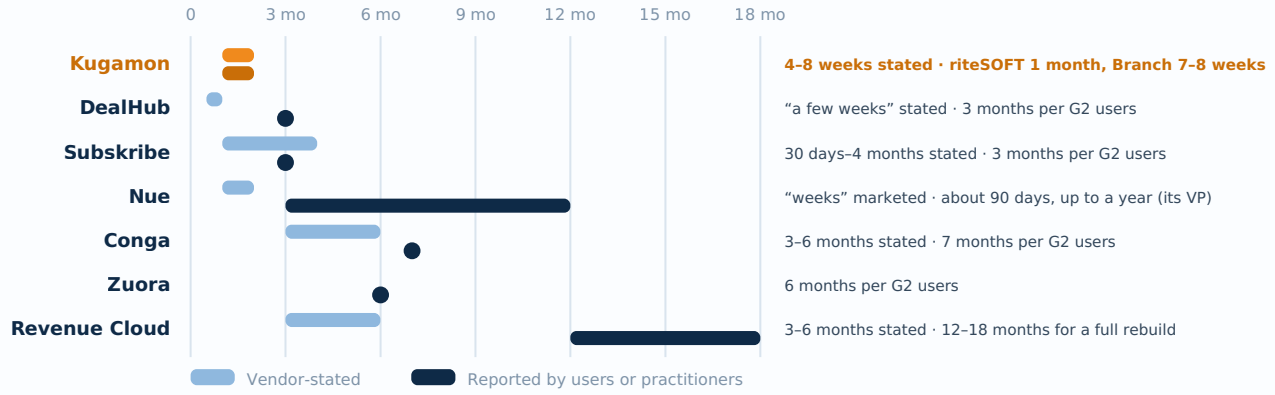
What SMB and mid-market teams run into

- **Cost.** G2's summary of the listing flags price as a particular burden for small businesses.[7]
- **Specialist skills.** Reviewers cite a hard-to-use constraint editor, thin documentation and painful pricing deployments.[7]
- **Buying small.** A customer on r/salesforce reported being unable to purchase a small number of licenses (September 2025).[8]
- **A tool that is not here yet.** Salesforce's first-party Migration Assistant is targeted for December 2026 — announced, not shipped, with scope and licensing unpublished.[3]

EXHIBIT 4

Stated go-live times and reported ones diverge most at the top of the market

Months from kickoff to go-live: what each vendor states, and what users or practitioners report



Source: vendor sites and FAQs; G2 "time to implement" averages (October 2026); SaaStr (Aug 2026); Dreamforce 2026 keynote; Forsys; Kugamon customer interviews with riteSOFT and Branch (2023). Sources 1, 3, 9, 17, 22, 28, 30, 31, 33, 35.

Slow starts are not unique to Salesforce: Nue's own VP put its average at about 90 days. Kugamon customers riteSOFT and Branch report one month, and seven to eight weeks of onboarding.[35] **Ask every vendor for the go-live date in writing.**

THE FIELD

Every Vendor Has a Real Strength — and an Open Question

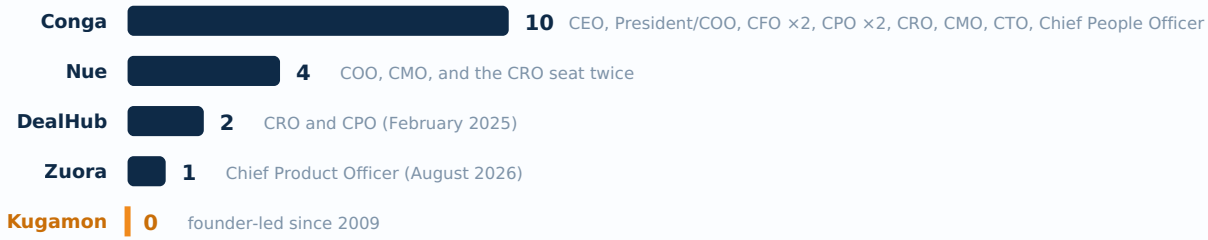
A fair reading of the market credits what each vendor does well. The right-hand column is what we would ask each one — ourselves included — before signing a multi-year term.

Vendor	Where it is strong	The open question for 2027
Salesforce Revenue Cloud Public company · core platform	Enterprise breadth from one vendor: contract management, order orchestration and a consumption-billing roadmap. Shipped agent features and strong analyst validation.	The all-in price at renewal once billing and add-ons are included. What the Migration Assistant will not convert. Which changes an admin can make without specialist skills.
Conga Thoma Bravo (private equity)	Deep contract management and document generation; price optimization from PROS; Fortune 100 references; works with several CRMs.	Two CPQs under one brand. Ten C-suite appointments since April 2025. Pricing runs on Conga's own price lists; its engine for large carts prices them off-platform.
DealHub Venture and growth equity · $100M round, Jan 2026	Multi-CRM; a buyer-facing deal room with e-signature; the largest G2 review base in this set (4.7 from 866, October 2026).	The quote master sits in DealHub's database with a copy synced to Salesforce. Two billing engines until Subskribe is integrated. No published prices.
Subskribe Owned by DealHub since Nov 2025	Finance-grade subscription billing and revenue recognition for SaaS; HubSpot support.	No public release notes since October 25, 2025. No published integration date. A second migration when the platforms merge.
Nue Venture-backed	Usage, credit and commit pricing for AI and SaaS companies; quoting inside ChatGPT and Claude; marquee AI-company logos.	CPQ is in Salesforce, but billing and usage run on Nue's AWS platform and sync back. About 90 days to go live on average, per its own VP. A thin review base (G2 4.5 from 14).
Zuora Silver Lake + GIC (private)	High-volume usage rating; a revenue-recognition subledger; a Gartner Leader for recurring billing.	Subscriptions, invoices and payments live in Zuora and sync to Salesforce in batches. Priced per package, not per user. About six months to implement (G2 users).
Kugamon Founder-led since 2009	Every quote-to-cash record in the Salesforce org; published prices and a fixed implementation fee; live in 4–8 weeks; #1 on the Salesforce AppExchange in its four categories (4.9 from 135 reviews).	Salesforce-only by design. Lighter contract management. Not built for very high-volume usage rating. A smaller brand with less analyst and G2 coverage.

EXHIBIT 5

Leadership turnover is concentrated where ownership changed

C-suite appointments since January 2025, from each vendor's press releases and leadership pages



Note: Salesforce is not charted — company-wide, Business Insider reported five senior executive departures between December 2025 and February 2026 and six appointments; these were not specific to Revenue Cloud. Subskribe is not charted — two of its three co-founders have left operating roles at DealHub, per their public profiles (October 2026). Sources 10, 15, 21, 26, 29.

What the pattern says. The vendors with the most leadership change are the ones in the middle of an integration. Stability cannot be shown in a demo, but it decides whether the roadmap you bought is the roadmap you get. Kugamon sits at the stable end of this chart and is also the smallest company on it — so ask us the same question.

AI Features Have Converged. Architecture Has Not.

Since mid-2025, every active competitor in this assessment has shipped or announced a quoting agent, an MCP server, or both. When everyone has the feature, it stops being the differentiator. **What an agent can reach — in one place, under one set of permissions — becomes the test.**

EXHIBIT 6

Five for five: every active competitor now ships AI

What each vendor has shipped or announced, and where the data and logic behind it live

Vendor	AI shipped or announced	Where the agent's data and logic live
Salesforce Revenue Cloud	Agentforce quoting (generally available, Summer '25); Revenue Cloud tools through Salesforce MCP (targeted October 2026)	In the org, on the core platform
Conga	Quote Agent on Agentforce with a Claude MCP connector (October '26 release); MCP Server (October 14, 2026)	In-org package on Conga's own pricing objects; its large-cart engine runs outside
DealHub	Conversational quoting; MCP for Admin (announced September 9, 2026)	DealHub's platform; a quote copy synced to Salesforce
Nue	Nue AI on its MCP server (October 27, 2025); quoting inside ChatGPT and Claude (September 2026)	Split: CPQ in the org; billing and usage on AWS
Zuora	AI agents and Zuora MCP for all customers (April 16, 2026)	Zuora's platform; batch-synced to Salesforce
Kugamon	A public AI skills library on GitHub (github.com/kugamon); records readable by Agentforce and Salesforce-native AI tools	In the org

Source: vendor press releases, release notes and documentation. On shipped quoting agents the larger vendors are ahead of Kugamon, whose AI position rests on data location and published skills rather than a packaged agent. Sources 3, 15, 22, 27, 29, 33.

SALESFORCE · JUNE 2025

Disconnected revenue tools create "data chaos that limits the potential of AI and agents."[11]

NUE · MAY 2026

"Quote, order, usage, and billing live on the same model."[29]

DEALHUB · NOVEMBER 2025

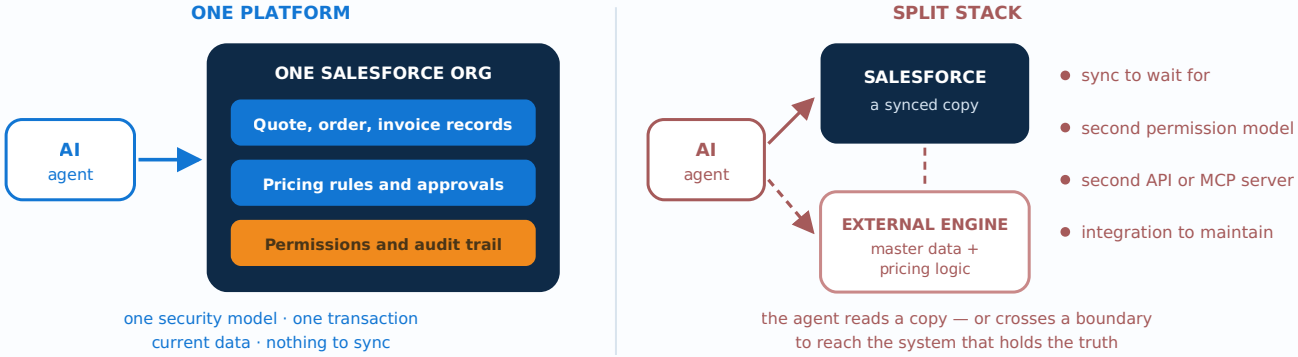
Subskribe will be delivered through a "single user experience and unified data model."[18]

Three vendors, three architectures, one argument: AI needs a single data model. They differ only on where it should live.

EXHIBIT 7

Every system boundary is something an agent has to cross

The path from an AI agent to the revenue record, on one platform and on a split stack



Source: Kugamon illustration of the two architectures documented in Exhibit 8.

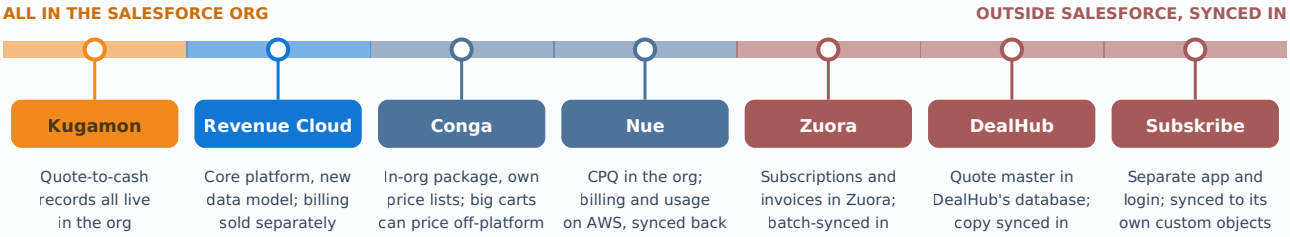
The Data's Address Decides What an Agent Can Do

A synced copy is a photograph. An agent working from a photograph either acts on stale numbers or calls a second system under a second set of permissions. Each vendor's own documentation shows where that boundary sits.

EXHIBIT 8

Seven vendors, seven answers to "where does the record live?"

Where quotes, subscriptions, invoices and payments are mastered, by vendor



WHAT THE VENDORS' OWN DOCUMENTATION SAYS ABOUT THE SYNC

Zuora	"Real-time" sync to Salesforce runs after 10 change events or 120 minutes by default; a full sync can take hours.
Nue	Commerce APIs run on AWS against a replicated copy of the data model and write back to Salesforce asynchronously.
DealHub	Quote data is logged in DealHub's database; the Subskribe API is not currently available to DealHub CPQ customers.
Conga	When enabled, TurboEngines move cart pricing and configuration to Conga's compute platform, kept aligned by data sync.
Kugamon	No sync: quotes, orders, invoices, payments and subscriptions are package records in the customer's own org.

Source: vendor product documentation and developer documentation, checked October–November 2026. Sources 16, 19, 28, 31.

What "native" has to mean

Data in the org is necessary, not sufficient. Salesforce argues that its own legacy CPQ package is not agent-ready, because its logic was tied to screens rather than exposed as something an agent can call.[1] The test for any platform is practical: **can an agent read the record, run the pricing rule and respect the approval policy without leaving the org?** Kugamon is a managed package too, so the same test applies to us: its records sit in the org and its public skills library documents the object model for agents.[33]

Where non-native still wins

Estates that run more than one CRM (DealHub, Conga Smart CPQ). Very high-volume usage rating and a revenue subledger (Zuora; Nue for credit-based AI pricing). Buyer-facing deal rooms as the primary requirement. **If one of these is the core need, architecture alone should not decide the shortlist.**

Our assessment. For companies that run revenue on Salesforce, AI tips the long-running native versus non-native argument toward native. Agents multiply the cost of every system boundary: each one adds a sync to wait for, a permission model to reconcile and an integration to maintain. **One platform removes the boundary instead of managing it** — the data and the logic are already where the agent is. In this set, Revenue Cloud and Kugamon are the two that keep the records in the org; they differ in data model, price and time to adopt.

Reporting

Native reports and dashboards run on live records. A split stack reports on the last sync — and the two systems can disagree in between.

Automation

One Flow can span quote, order, invoice, payment and renewal. Across systems, automation stops at each boundary and the logic moves into middleware.

Governance

Agents inherit the sharing rules, field-level security and audit trail already governed in the org — not a second directory to keep aligned.

BUILD VS. BUY

Build Can Produce a Quote. It Cannot Carry Complex CPQ.

With the incumbent frozen and AI coding tools everywhere, more teams are asking whether to build their own. For a price list and a quote template, a build is feasible. **The trouble starts where CPQ gets complex.** Every vendor in this report ships these rules as product; the last column shows Kugamon's.

Complex CPQ requirement	What a build must get right, every time	Where builds stall	Packaged instead: Kugamon's version
Bundles, options and configuration rules	Valid combinations, dependencies and exclusions, re-tested on every catalog change	Every new product becomes a development ticket	Kits and bundles with required and optional members; configuration groups
Tiered, volume and account-specific pricing	The order of the price waterfall, rounding, currency and effective dates	Exceptions accumulate in undocumented code	Tiered, volume and account-specific pricing on Salesforce price books
Approvals and discount governance	Multi-level routing, delegation and an audit trail	Cut from version 1; rebuilt under audit pressure	Salesforce approvals and Flow approvals, with the platform's audit trail
Amendments, co-terming and proration	Mid-term changes priced to the day and rolled into one renewal	Where builds quietly produce wrong revenue numbers	Expansion orders co-term and prorate to the contract end date
Renewals and price uplifts	Renewal opportunities, notices, increases and contract hierarchy	Handled by hand, missed, or kept in a spreadsheet	Automated renewal opportunities, orders, notices and uplifts
AI readiness	A documented object model and logic an agent can call safely	No published skills or documentation	Records in the org; a public skills library for agents

EXHIBIT 9

The effort to own a build rises with every layer of CPQ complexity

Illustrative — relative effort to build and maintain each layer, against a packaged platform



Source: Kugamon illustration. The Nucleus figure is an average across its CPQ ROI case studies, not a guarantee.

AI lowers the cost of writing code

It does not lower the cost of knowing which proration rule is right, or of owning the result. Generated code still needs an owner, a reviewer and a maintenance budget.

The numbers

Our estimate for a custom CPQ: 8–16 developer weeks of code and 2–3 quarters to go live. Nucleus Research (2024) found an average 121% ROI from CPQ deployments, with payback inside 16 months.[32]

Maintenance you cannot defer

Salesforce ships three releases a year. Each is a regression test a vendor runs for its customers — and one a build team runs alone.

When build is right: the capability is your product, no vendor solves it on your platform, and you will fund a permanent team to own it. Quoting, billing and renewals rarely meet that bar.

ECONOMICS

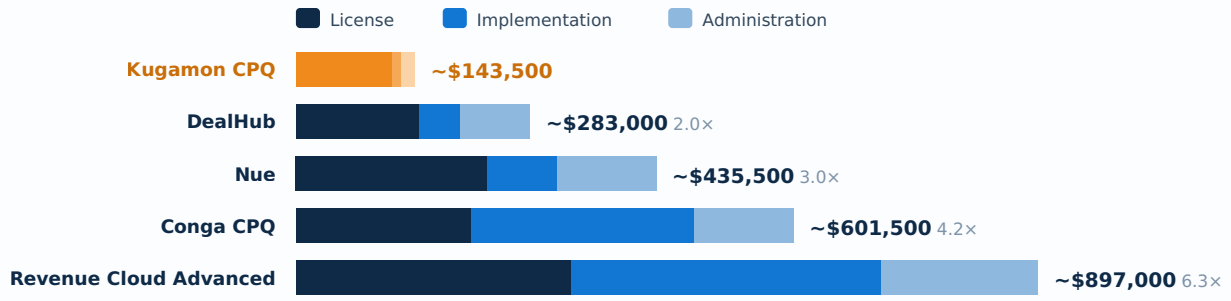
Three-Year Cost Separates the Field More Than List Price Does

Published per-user prices in this market run from $65 to $200 a month — about three to one. Three-year totals in our model run more than six to one, because **implementation and administration, the lines least often quoted, differ far more than licenses do.**

EXHIBIT 10

Implementation and administration drive the spread

Three-year cost at 50 users, by component — multiples are against Kugamon CPQ



Source: Kugamon three-year cost model (kugamon.com/tools/roi-calculator). Kugamon license and implementation are published; all other figures are Kugamon estimates. Source 33.

Reading the model

Fifty users, three years, a three-year term. Kugamon's license and implementation fee are published; its administration cost is an estimate. **Every competitor figure is an estimate** — the midpoint of the low and high cases in our October 2026 research. Right-size the model to your own seat count before using it.

Where the comparison differs

Zuora prices by package, not by user: about $538,000 on the same model, against about $266,500 for Kugamon Subscription Billing, the comparable edition. Kugamon is not always cheapest: below roughly $25 million in annual billings, Subskribe's own calculator puts a 50-seat bundle under Kugamon Subscription Billing.[34]

EXHIBIT 11

Two vendors publish a full per-user price list

What each vendor makes public — for the rest, ask for an all-in three-year figure before comparing

Vendor	What is public	The published figure
Kugamon	Full per-user price list and a fixed implementation fee	$65–$125 per user per month by edition; $15,000–$30,000 implementation
Salesforce Revenue Cloud	Per-user list prices; add-ons quoted	$150 Growth, $200 Advanced per user per month, plus a CRM license
Nue	A starting price only	AppExchange: from $90 per user per month; platform fee, modules and implementation quoted
Conga	No price list on its website	One public AWS Marketplace offer: $5,400 per CPQ user for 36 months
Zuora	No price list on its website	AWS Marketplace packages: $75,000, $175,000 and $250,000 per unit per year — not per user
DealHub	Package names and features, no prices	Growth and Scale packages; billing only in Scale
Subskribe	Calculator estimates after a contact form	Estimates, not list prices

Source: vendor websites, Salesforce AppExchange and AWS Marketplace listings, checked October–November 2026. Marketplace offers and calculator estimates are not list prices. Sources 2, 17, 21, 28, 31, 33, 34.

OUTLOOK

What to Watch in 2027 — and What to Ask Before You Sign

The next twelve months will test several promises made in 2026. The questions on the right apply to every vendor in this report, including the one that wrote it.

Seven signals to watch

1. **Does the Migration Assistant ship — and what does it leave behind?** Targeted for December 2026. Scope and licensing are unpublished.
2. **Does m3ter metering arrive in Revenue Cloud?** First capabilities are targeted for the first half of 2027.
3. **Does DealHub publish a date for Subskribe?** Until it does, Subskribe customers are planning around a platform move with no schedule.
4. **Does Conga converge its two CPQs — or keep both?** Either answer changes one roadmap.
5. **What will agent calls cost?** Salesforce has said agents' MCP and API calls will draw down Flex Credits; the rate is not yet published.[12] This affects every in-org approach, Kugamon's included.
6. **Does CPQ stay a place reps log into?** Nue's leadership predicts it will not by the end of 2027.[29] If quoting moves into chat and agents, the system that holds the data matters more, not less.
7. **Does Kugamon close its gaps?** Watch for a packaged quoting agent and wider third-party review coverage — the two places it trails the larger vendors today.

Seven questions for any vendor

1. Where do my quote, subscription and invoice records physically live? Can I run a native Salesforce report on them without a sync?
2. Which system runs the pricing logic an AI agent would call — and under whose permissions?
3. What is the all-in three-year price at our user count?
4. Will you commit to a fixed fee and a go-live date?
5. Who owns this product's roadmap — and has that changed in the last two years?
6. Which changes can our own admin make without code or a consultant?
7. If you merge platforms after an acquisition, who pays for our migration?

Where Kugamon fits	Where another vendor is the better choice
Salesforce is your system of record and you want it to stay that way	You run more than one CRM, or are moving off Salesforce
A small or mid-market team that wants quoting, billing, subscriptions and renewals in one org	Very high-volume usage rating or a revenue-recognition subledger is the core requirement
You want your own admin to run it, at a published price, live in 4–8 weeks	Deep contract management and legal redlining lead the evaluation
You want AI agents to work on revenue data with nothing to sync first	Price-optimization science or a packaged quoting agent is the deciding feature

The bottom line. The safest CPQ decision for 2027 is the one with the fewest moving parts: one platform for the data and the logic, one owner for the roadmap, and a price you can read before the first call. Consolidation, a frozen incumbent and AI agents each reward the same choice: revenue data and logic kept inside the Salesforce org, on a product with a stable owner.

150+
companies run revenue operations on Kugamon

2009
in production since; founder-led

#1
on the Salesforce AppExchange for CPQ, Quote-to-Cash, Subscription Management and Subscription Billing

$65–$125
per user per month, published, support included

1+
major release every month

METHOD & SOURCES

How This Assessment Was Built

Scope

The seven vendors Salesforce customers most often evaluate against one another for CPQ and quote-to-cash, and that Kugamon meets regularly in evaluations. It is not a survey of the whole CPQ market.

Evidence

Published means the vendor states it. **Reported** means a credible third party or user reviews. **Estimate** means our model. Review counts and ratings carry the date they were captured.

Dates

Competitor research: October 2026 (Revenue Cloud addendum November 2026). Facts re-checked against live sources on November 22, 2026. Items marked “targeted” or “planned” are vendor roadmap statements, not shipped product.

Disclosure

Kugamon sells a Salesforce-native CPQ and is one of the vendors assessed. Read our conclusions with that in mind — and check the sources. 2026/2027 Edition; refreshed periodically at kugamon.com.

1. Salesforce, “Navigating the Future of Salesforce CPQ: Product End of Sale (Not End of Life),” salesforce.com/sales/cpq/end-of-life (accessed Nov 22, 2026).
2. Salesforce, Revenue Cloud pricing, salesforce.com/sales/revenue-lifecycle-management/pricing (accessed Nov 22, 2026).
3. Salesforce+, Dreamforce 2026 Revenue keynote (Sept 16, 2026); CRM Hacker, “Dreamforce 2026 Revenue Cloud recap” (Sept 17, 2026), crmhacker.com.
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